



The Greater St. Louis HFMA Chapter has been providing relevant and timely education and networking opportunities for healthcare professionals throughout the Greater St. Louis regions for over 60 years. With nearly 400 full members and 50 student members, the Greater St. Louis HFMA Chapter is one of the largest in the country and continues to be a sought after organization since 1952. With over 160,000 people employed directly in the healthcare industry within the St. Louis region, the Greater St. Louis HFMA Chapter has unlimited reach to thousands of healthcare professionals.

Dedicated to excellence and support for all members, the Greater St. Louis HFMA Chapter continues to be among the top HFMA chapters in member retention, member education hours, and member participation at events throughout the year. The Greater St. Louis HFMA Chapter also works closely with other regional chapters on joint conferences and is a leader in supporting HFMA Region 8.

This active membership provides sponsors many opportunities and exposure to healthcare accounting/finance, revenue cycle, and patient accounting professionals within a region that has a strong medical industry history. St. Louis has two prestigious medical schools at Saint Louis University and Washington University and leading healthcare systems in Ascension Health, BJC Healthcare, Mercy, and SSM Health Care and two top quality stand alone facilities in St. Luke's Hospital and St. Anthony's Medical Center.

HFMA serves and represents its members by:

1. Providing professional development through education, information, certification, peer interaction, and leadership training.
2. Influencing healthcare financial management and accounting policy decisions, principles, and practices through advocacy and dissemination of information.
3. Establishing and promoting the highest standards of professional and ethical conduct.

Why Be a Corporate Sponsor?

Visibility has a powerful advantage, and as a sponsor of the Greater St. Louis HFMA Chapter, you gain exposure to a select audience of healthcare finance professionals from the St. Louis region. You emerge as a leader by demonstrating your support of professional education and quality programs.

The objective of our Corporate Sponsorship program is to enhance the quality of educational programs and services provided to our members. As a Corporate Sponsor, a wealth of recognition opportunities is yours to explore.

At a minimum, you will see your organization's name and logo on pertinent marketing materials and gain on-site acknowledgment at educational sessions. Additional promotional opportunities are available, depending on the category of sponsorship you choose.

A sponsorship in the Greater St. Louis HFMA chapter can be rewarding and help to:

1. Gain exposure to your products and services.
2. Gain recruiting advantage for limited resources.
3. Promote your organization as a leader in recognizing the importance of education in patient accounting and the revenue cycle in healthcare delivery.

For more information and to learn how a sponsorship with the Greater St. Louis HFMA Chapter can benefit your organization, contact us. We would love to talk.

Becky Kinsella
Craneware
b.kinsella@craneware.com

Tami Knobbe, FHFMA
nThrive
TI2901@gmail.com

**HFMA Greater St. Louis
2017-2018 Sponsorship Levels**

Diamond Level	\$2,500
Diamond Level Benefits:	
<ul style="list-style-type: none"> ◆ Chapter website homepage– Identified as sponsor on website homepage with logo rotating with Diamond and Platinum sponsors, plus company logo with link to sponsor’s website from sponsorship page ◆ Recognition by speaker and listed at all chapter education programs and Golf Tournament ◆ Listed as sponsor on chapter website and in all 4 newsletters ◆ Company name listed on all electronic messages ◆ Hole sponsor and foursome in chapter golf tournament ◆ Vendor booth at either Spring or Fall Conference (Show Me and Greater St Louis chapters joint conference) ◆ Receive 2 free company registrations to any Educational Session (excludes coding class) ◆ Receive 2 free provider registration to any Educational Session (excludes coding class) 	
Platinum Level	\$2,000
Platinum Level Benefits:	
<ul style="list-style-type: none"> ◆ Chapter website homepage– Identified as sponsor on website homepage with logo rotating with Diamond and Platinum sponsors, plus company logo with link to sponsor’s website from sponsorship page ◆ Recognition by speaker and listed at all chapter education programs and Golf Tournament ◆ Listed as sponsor on chapter website and in all 4 newsletters ◆ Company name listed on all electronic messages ◆ Hole sponsor and foursome in chapter golf tournament ◆ Receive 2 free company registrations to any Educational Session (excludes coding class) ◆ Receive 1 free provider registration to any Educational Session (excludes coding class) 	
Gold Level	\$1,500
Gold Level Benefits:	
<ul style="list-style-type: none"> ◆ Chapter website homepage– Company logo on website sponsorship page with link to sponsor’s website ◆ Company name listed on all electronic messages ◆ Recognition by speaker and listed at all chapter education programs and Golf Tournament ◆ Listed as sponsor on chapter website and in all 4 newsletters ◆ Hole sponsor and foursome in chapter golf tournament ◆ Receive 2 free company registrations to any Educational Session (excludes coding class) 	
Silver Level	\$1,000
Silver Level Benefits:	
<ul style="list-style-type: none"> ◆ Company name listed (no logo) on website Sponsorship page with link to sponsor’s website ◆ Recognition by speaker and listed at all chapter education programs and Golf Tournament ◆ Listed as sponsor on chapter website and in all 4 newsletters ◆ Hole sponsor and 2 registrations for chapter golf tournament 	
Bronze Level	\$750
Bronze Level Benefits:	
<ul style="list-style-type: none"> ◆ Company name listed (no logo) on website Sponsorship page without any link to sponsor’s website ◆ Hole sponsor and 2 registrations for chapter golf tournament 	

**HFMA Greater St. Louis
2017-2018 Networking Event Sponsorship Levels**

Headline Networking Event Sponsor	\$500
Headline Sponsor Benefits:	
<ul style="list-style-type: none"> ◆ Identified as main sponsor at the event, in all communications about the event and on the chapter website homepage ◆ Can be sponsor in coordination with other sponsors (up to 4) per event 	
Co-Sponsor of Networking Event	\$250
Co-sponsor Benefits:	
<ul style="list-style-type: none"> ◆ Identified as a co-sponsor at the event and on all communications about event ◆ Can be one of 4 sponsors 	

Corporate Sponsorship Enrollment Reply

The Corporate Sponsorship Program will be June 1, 2017 through May 31, 2018. Enrollment period will be from May 1, 2017 until July 31, 2017.

I am interested in the following sponsorships:

- Diamond (\$2,500)
- Platinum (\$2,000)
- Gold (\$1,500)
- Silver (\$1,000)
- Bronze (\$750)

I am interested in the following Networking Event Sponsorships:

- Regular Networking Event
- Student Networking Event
- Either

Company Name _____

Representative Name _____

Representative Title _____

Address _____

City, State, Zip _____

Phone Number _____

E-Mail Address _____

Payments

Payments are due July 31, 2017

Please make your check payable to Greater St. Louis HFMA and mail to or pay through PayPal at the links below:

[Click here for full chapter sponsorship](#)

[Click here for chapter networking event sponsorship](#)

Tami Knobbe, FHFMA
C/O Greater STL HFMA
1516 Gettysburg Landing
St. Charles, MO 63303
T12901@gmail.com
636-262-1224